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For Immediate Release

Momentum Announces Q4 and Year End Results *Q4 Revenue up 23% and EBITDA hits \$625,463*

Toronto, Ontario July 22, 2008 – **Momentum Advanced Solutions Inc. (TSX:WWW)**, (“Momentum” or the “Company”), a leader in IT hosting and managed website services, today announced results for the fourth quarter and year ended April 30, 2008.

Q4 FY’08 vs. Q4 FY’07 Highlights

- Total revenue increased 23% to \$4,996,602 vs. \$4,069,000
- Web Solutions and Services (“WSS”) revenue increased 21% to \$3,317,372 vs. \$2,746,000
- Managed Services (“MS”) revenue increased 27% to \$1,679,230 vs. \$1,323,000
- EBITDA⁽¹⁾ improved to \$625,463 up \$360,463 from \$265,000
- Net income from continuing operations was \$242,630 vs. a loss of \$61,000
- Net income after discontinued operations was \$242,630 vs. a loss of \$304,000

FY’08 vs. FY’07 Highlights

- Total revenue increased 15% to \$17,590,646 vs. \$15,256,000
- Total gross profit up 12% to \$6,887,798 vs. \$6,171,000
- Web Solutions and Services revenue increased 10% to \$11,561,071 vs. \$10,499,000
- WSS gross profit up 9% to \$4,217,277 vs. \$3,877,000
- Managed Services revenue increased 27% to \$6,029,575 vs. \$4,757,000
- MS gross profit up 16% to \$2,670,521 vs. \$2,294,000
- EBITDA⁽¹⁾ improved to \$1,373,046 up \$1,730,046 vs. a loss of \$357,000
- Net income from continuing operations of \$140,834 vs. a loss of \$1,559,000
- Added 500 cabinet equivalents of data centre space with the addition of the Banigan location
- Re-purchased for cancellation 1,180,500 shares through a normal course issuers bid
- Launched www.UltraHosting.com, our web hosting offering designed for the SMB market

Capital Resources

- April 30, 2008 unrestricted cash and cash equivalents and short-term investments of \$4,128,277
- Unused bank facility agreement remains in place for \$2,000,000

“The results for fiscal 2008 clearly demonstrate a successful transformation to a services led, high value, growth oriented business model”, stated Sheldon Pollack, CEO of Momentum.

“Furthermore, management strongly believes that with our planned increased investments in sales and marketing, as well as the addition of accretive and strategic acquisitions, we can be in a stronger position to take advantage of the earnings leverage this business affords that comes as a result of top line revenue growth”.

Momentum Q4 and YE FY'08 Results**Page 2****Q4 FY'08 vs. Q4 FY'07**

Total revenue for Q4 FY08 increased 23% or \$927,602 to \$4,996,602 compared with \$4,069,000 recorded in Q4 FY07. Total gross profit was \$1,794,047 an increase of \$46,047 compared with the \$1,748,000 recorded in Q4 FY07. The increase in revenue and gross profit occurred due to increases in revenue in Q4 of 2008 for WSS of 21% and in MS of 27% over the same quarter of the prior year.

Operating expenses were \$1,559,762 in the fourth quarter compared with \$1,811,000 in the fourth quarter of 2007, representing a decrease of \$251,238 due to a decrease in general and administrative staff, professional fees and facility costs.

The above resulted in operating income of \$234,285 for the fourth quarter of FY08 up from an operating loss of \$63,000 in the fourth quarter of FY07.

EBITDA⁽¹⁾ for the fourth quarter of 2008 was \$625,463 compared with \$265,000 in the same quarter of the prior year

Interest income, net of expenses for the fourth quarter was \$8,345 vs. \$2,000 in the same quarter of the prior fiscal year due to the amount of investments being higher in Q4 2008.

As a result, net income from continuing operations for the fourth quarter of 2008 was \$242,630 representing an improvement from the net loss from continuing operations of \$61,000 in the fourth quarter of FY07. Net income after discontinued operations was \$242,630 compared with a net loss after discontinued operations of \$304,000.

FY'08 vs. FY'07

Total revenue increased 15% to \$17,590,646 in FY08 compared with \$15,256,000 in the prior year. Total gross profit increased 12% to \$6,887,798 in the current year from \$6,171,000 in the prior year. The increases in revenues and gross profit are due to an increase in both WSS and MS revenues.

Web Solutions and Services revenue increased 10% in FY08 to \$11,561,071 from \$10,499,000 in FY07. WSS gross profit of \$4,217,277 for FY08 was up \$340,277 from the \$3,877,000 recorded in FY07 due to increases in revenue.

Managed Services revenue increased by 27% to \$6,029,575 in FY08 compared with \$4,757,000 recorded in FY07. This increase was due to an increase in new customers in the automotive and financial services markets as well as enhancing the service offering provided to existing customers. MS gross profit improved \$376,521 or 16% to \$2,670,521 vs. \$2,294,000 due to increases in revenues. As a percentage of sales, gross profit was 44.3% in FY08 compared with 48.2% in FY07 due to an increase in amortization of MS assets and operating costs incurred by the Company for its new Toronto data centre announced on August 7, 2007.

Total operating expenses decreased to \$6,839,428 in FY08 compared with \$7,708,000 in FY07. Selling expenses increased \$235,793 to \$2,634,793 from \$2,399,000 due to otherwise billable resources working on pre-sales activities to generate new business, and increased marketing expenses as the company invested in web-based marketing activities. Administrative expenses decreased \$983,349 to \$3,622,651 from \$4,606,000 due to reduced facility and staff costs as well as the cost recovery of certain expenses from the purchaser of the VAR Business.

Momentum Q4 and YE FY'08 Results**Page 3**

Other amortization was \$581,984 in 2008 compared with \$703,000 in 2007, representing a reduction of \$121,016 due primarily to declining asset book values.

Operating income for FY08 was \$48,370 compared with a loss of \$1,537,000 for FY07. EBITDA for FY08 was a \$1,373,046 an improvement of \$1,730,046 compared with a loss of \$357,000 in FY07.

Interest income net of expenses for 2008 was \$74,312 compared with a net expense of 22,000 in the prior year due primarily to \$2,300,000 received from the sale the VAR business in Q1 2008.

Net income from continuing operations for FY08 was \$140,834 or \$0.00 per share, an improvement from the net loss from continuing operations of \$1,559,000 or \$0.02 per share recorded in the same period of the prior year.

Net income for FY08 was \$102,596 or EPS of \$0.00 vs. \$3,556,000 or EPS of \$0.05 in FY07 (including \$3,868,000 gain from sale of VAR Business).

Liquidity and Capital Resources

At April 30, 2008, the Company had cash, cash equivalents and investments of \$4,128,277 compared with \$2,758,000 at April 30, 2007, and no restricted cash or bank debt. Working capital at April 30, 2008 was \$6,172,840 compared with \$6,212,723 at April 30, 2007.

During the year, the Company entered into a new bank facility agreement providing for a \$2,000,000 demand operating facility from a major Canadian financial institution

Normal Course Issuer Bid

On September 14, 2007, Momentum announced the commencement of a normal course issuer bid. As of April 30, 2008, the Company had repurchased 1,180,500 common shares at an average purchase price before commissions of \$0.17. Common shares repurchased have been or will be cancelled.

Forward Looking Statement

Readers should take note that certain statements in this press release are forward-looking and may not give full weight to all of the potential risks and uncertainties. These forward-looking statements include statements that are subject to risks and uncertainties. Forward-looking statements are subject by their nature to risks and uncertainties, and actual results, actions or events could differ materially from those set forth in the forward-looking statements. Any forward-looking statements speak only as of the date made. The company is not undertaking to update any information in the foregoing reports until the effective date of its future reports required by the securities laws.

Momentum Advanced Solutions Inc.
Consolidated Balance Sheets (unaudited)
As at April 30, 2008 and 2007

	2008	2007
Assets		
Current assets:		
Cash and cash equivalents	\$ 1,075,754	\$ 2,758,000
Short-term investments	3,052,523	-
Accounts receivable	3,879,258	3,012,000
Proceeds receivable from sale of business	-	2,300,000
Prepaid expenses and other assets	375,287	413,723
	8,382,822	8,483,723
Restricted cash	-	250,000
Deferred costs and other assets	460,009	314,000
Capital assets	5,245,086	4,380,000
Goodwill	550,277	550,277
	\$ 14,638,194	\$ 13,978,000
Liabilities and Shareholders' Equity		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 1,480,581	\$ 1,850,000
Deferred revenue	186,990	214,000
Current portion of obligations under capital leases	542,411	207,000
	2,209,982	2,271,000
Obligations under capital leases	819,164	257,000
Long-term facility lease inducement and other	314,191	144,000
Shareholders' equity	11,294,857	11,306,000
	\$ 14,638,194	\$ 13,978,000

Momentum Advanced Solutions Inc.
Consolidated Statements of Operations and Retained Earnings (unaudited)
For the three and twelve months ended April 30, 2008 and 2007

	Three months ended April 30		Twelve months ended April 30	
	2008	2007	2008	2007
Revenue				
Web solutions and services	\$ 3,317,372	\$ 2,746,000	\$ 11,561,071	\$ 10,499,000
Managed services	1,679,230	1,323,000	6,029,575	4,757,000
	4,996,602	4,069,000	17,590,646	15,256,000
Cost of Revenue				
Web solutions and services	2,210,699	1,625,000	7,343,794	6,622,000
Managed services	756,614	543,000	2,616,362	1,986,000
Amortization of managed services assets	235,242	153,000	742,692	477,000
	3,202,555	2,321,000	10,702,848	9,085,000
Gross Profit				
Web solutions and services	1,106,673	1,121,000	4,217,277	3,877,000
Managed services	687,374	627,000	2,670,521	2,294,000
	1,794,047	1,748,000	6,887,798	6,171,000
Expenses:				
Selling	668,768	674,000	2,634,793	2,399,000
Administrative	735,058	962,000	3,622,651	4,606,000
Other amortization	155,936	175,000	581,984	703,000
	1,559,762	1,811,000	6,839,428	7,708,000
Operating income (loss)	234,285	(63,000)	48,370	(1,537,000)
Interest income	39,536	27,000	154,420	114,000
Interest expense	(31,191)	(25,000)	(80,108)	(136,000)
Income (loss) before income taxes	242,630	(61,000)	122,682	(1,559,000)
Income tax recovery	-	-	18,152	-
Income (loss) from continuing operations	242,630	(61,000)	140,834	(1,559,000)
Income (loss) from discontinued operations	-	(243,000)	(38,238)	5,115,000
Net income (loss) and comprehensive income (loss)	\$ 242,630	\$ (304,000)	\$ 102,596	\$ 3,556,000
Retained earnings, beginning of period	\$ 3,943,091	\$ 4,461,000	\$ 4,157,000	\$ 601,000
Repurchase of common shares	(20,614)	-	(94,489)	-
Net income (loss) for the period	242,630	(304,000)	102,596	3,556,000
Retained earnings, end of period	\$ 4,165,107	\$ 4,157,000	\$ 4,165,107	\$ 4,157,000
Basic and diluted earnings (loss) per share				
Continuing operations	\$ -	\$ -	\$ -	\$ (0.02)
Discontinued operations	-	-	-	0.08
Basic and diluted earnings per share	\$ -	\$ -	\$ -	\$ 0.05
Basic weighted average common shares outstanding	64,467,728	65,625,077	65,140,347	65,625,077
Diluted weighted average common shares outstanding	64,649,881	65,792,601	65,410,352	65,758,999

Momentum Advanced Solutions Inc.
Consolidated Statements of Cash Flows (unaudited)
For the three and twelve months ended April 30, 2008, and 2007

	Three months ended		Twelve months ended	
	April 30		April 30	
	2008	2007	2008	2007
Cash provided by (used in):				
Operations:				
Net income (loss)	\$ 242,630	\$ (304,000)	\$ 102,596	\$ 3,556,000
Items not involving cash:				
Amortization of capital assets	391,178	361,000	1,324,676	1,213,000
Amortization of deferred costs	18,144	30,000	90,193	124,000
Loss (gain) on sale of business	-	19,000	-	(3,868,000)
Amortization of long-term facility lease inducement and other	(25,040)	-	(52,784)	-
Increase in long-term facility lease inducement and other	55	-	168,756	-
Unrealized gain on short-term investments	(31,278)	-	(102,523)	-
Stock-based compensation	15,871	5,000	91,179	120,000
	611,560	111,000	1,622,093	1,145,000
Changes in non-cash operating working capital	(2,636,198)	1,597,000	(1,225,251)	(3,684,000)
	(2,024,638)	1,708,000	396,842	(2,539,000)
Financing:				
Additions to obligation under capital lease	632,523	-	1,240,841	332,000
Payments on obligations under capital leases	(136,333)	(50,000)	(343,266)	(205,000)
Decrease (increase) in restricted cash	-	-	250,000	(250,000)
Proceeds received (receivable) from sale of business	2,300,000	-	2,300,000	(2,300,000)
Repurchase of shares	(5,510)	-	(204,918)	-
Amortization of long-term facility lease inducement and other	(11,894)	(15,000)	(54,931)	(64,000)
Increase (decrease) in long-term facility lease inducement and other	-	(16,000)	20,000	(84,000)
	2,778,786	(81,000)	3,207,726	(2,571,000)
Investments:				
Purchase of capital assets	(978,190)	(853,000)	(2,576,610)	(1,963,000)
Purchase of short-term investments	-	-	(3,300,000)	-
Sale of short-term investments	-	-	350,000	-
Proceeds from disposition of capital assets	214,887	-	475,998	-
Proceeds from sale of discontinued operations	-	-	-	6,800,000
Additions to deferred costs and other assets	(20,486)	(17,000)	(236,202)	(201,000)
Purchase of Indigo27 Inc.	-	-	-	(125,000)
	(783,789)	(870,000)	(5,286,814)	4,511,000
Increase (decrease) in cash and cash equivalents	(29,641)	757,000	(1,682,246)	(599,000)
Cash and cash equivalents, beginning of period	1,105,395	2,001,000	2,758,000	3,357,000
Cash and cash equivalents, end of period	\$ 1,075,754	\$ 2,758,000	\$ 1,075,754	\$ 2,758,000

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1) EBITDA is defined as income (loss) before amortization, interest and other, adding back amortization recorded in Managed Services cost of sales. The Company uses EBITDA amongst other measures to assess the operating performance of its ongoing business. The Company believes that EBITDA is useful supplemental information as it provides an indication of the results generated by the Company's continuing business activities prior to taking into consideration financing costs and capital asset amortization costs. Similarly, readers may find this non-GAAP financial measure useful although the term EBITDA does not have a recognized meaning under Canadian generally accepted accounting principles and therefore may not be comparable to similarly titled measures presented by other companies. EBITDA should not be construed as the equivalent to cash flow from operations. The most comparable GAAP measurement for EBITDA is net income (loss) from continuing operations. A reconciliation between net income (loss) from continuing operations and EBITDA is provided below.

	Three months ended		Twelve months ended	
	April 30		April 30	
	2008	2007	2008	2007
Net income (loss) from continuing operations	242,630	(61,000)	140,834	(1,559,000)
Amortization of MS assets	235,242	153,000	742,692	477,000
Other amortization	155,936	175,000	581,984	703,000
Interest (income) expense, net	(8,345)	(2,000)	(74,312)	22,000
Income tax recovery	-	-	(18,152)	-
EBITDA	625,463	265,000	1,373,046	(357,000)

2) "VAR Business" represents the Company's hardware and software resale and infrastructure solutions and services business.

About Momentum Advanced Solutions Inc.

Momentum is a leader in Web outsourcing services. Its solutions provide customers with the innovation, integration, and operational expertise needed to reduce costs and/or improve productivity by outsourcing their mission critical, web-based applications and infrastructure to Momentum. Headquartered in Markham, Ontario, Momentum has offices in Ottawa, Windsor, and Toronto. Momentum Advanced Solutions is publicly traded on the Toronto Stock Exchange and trades under the symbol WWW.

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