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For Immediate Release

Momentum Awarded Chrysler Canada's Digital Agency of Record

Windsor, Ontario January 13, 2010 – **Momentum Advanced Solutions**, ("Momentum"), announced today that it was recently awarded the Digital Agency of Record status overseeing all digital marketing for Chrysler Canada ("Chrysler"). Momentum will manage the brand web sites, online advertising, social media and online marketing activities for Chrysler providing strategic, creative and development services. This partnership is a continuation of an eight year relationship that has grown based on Momentum's proven track record.

'Momentum's digital group is rapidly becoming Canada's next generation digital agency committed to performance based services' stated Robert de Korte, Vice President and GM Digital of Momentum. 'We believe that our unique performance focused approach aligns us with Chrysler's business objectives and will help to drive their success in the Canadian automotive industry.'

The foundation of Momentum's performance based model is accomplished through mutually agreed upon Key Performance Indicators (KPI's) and Service Level Agreements (SLA's) that ensure programs are continually measured and optimized for ongoing success.

About Momentum

Momentum Advanced Solutions is a division of OnX Enterprise Solutions Ltd. recognized as one of Canada's 50 Best Managed Companies. Momentum's digital group provides performance driven programs that leverage in-house services including digital, application development and managed services including the operation of its own data centers. Momentum's digital group specializes in digital solutions for the automotive industry.

digital.momentum.com / www.onx.com

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